## PRIVACY POLICY Effective April 4, 2024

Worldwide Clydesdale Alliance Inc (also referred to as "WWCA") collects and stores information to provide services and products to our users. We collect Personal Information that you provide to us when you register or purchase one or more of our services. We collect that Personal Information so that we may develop, expand, and improve our selection of products and services. The information collected allows WWCA to provide quality communications to the users of our services and products. This Personal Information may include names, addresses, phone number, email addresses, and payment information. Users and advocates are trusting us with their Personal Information and we understand this is a big responsibility and work hard to protect that information. We do not sell, share, or release Personal Information to outside individuals, companies, or agencies unless required by law. We retain your Personal Information while you are an active participant and for a reasonable period of time after you deactivate your account to comply with our legal obligations. We may update this Privacy Policy at any time as required by law. If you have questions about this Privacy Policy, you may contact us by mail at:

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